



AIRTIGHT MANAGEMENT

TAKE CONTROL OF YOUR BUSINESS

<u>Time</u>	<u>Segment</u>	<u>Minutes</u>	<u>Book Tab</u>
8:00 AM	Registration		
8:30 AM	Introductions, Key Definitions, Concepts and Goals	40	Intro
9:10 AM	The Corporate Vision - The 11 Requirements and Why Visions Work	45	Vision
9:55 AM	Break	15	
10:10 AM	AirTight Management - A Holistic Approach to Management and Leadership Foundational Principles and Problems of Growth	45	Foundation
10:55 AM	1. Strategic Planning Process - The Three Phases to a Complete Plan	30	1. Strat. Plan
11:25 AM	Overview of the Process and the 6 tools most should use The Single Page Strategic Plan, SWOT, Market Research, CLMs/CI	40	1a Tools
11:55 AM	Q & A	10	
12:05 PM	Lunch	60	
12:05 PM	Innovation and Risk Mapping	30	Risk/Innov.
1:05 PM	The Skills Set Matrix - Analyze Your Team's Ability to Execute and Correct	30	Team/SSM
1:35 PM	2. Performance, Accountability and Merit System (PAMS) Management Best Practices, The 5 Styles and When to use each	45	2. PAMS
2:20 PM	3. Dashboards and Business Intelligence - Measure to Improve and Project	45	3. Dashboards
3:05 PM	Break	10	
3:15 PM	To Be Determined Based on Attendee Choice	30	
3:45 PM	Corporate Dashboard Development Workshop	75	
5:00 PM	Closing Q & A	30	
5:30 PM	Finished		
		Total:	580

