

Dominate Your Niche: How Small Companies Become Big Ones

One Day Seminar - October 19th in Atlanta, Georgia

Do you feel any of these are holding you or your company back?

- Is every sale a battle? Overwhelmed by the demands on your time?
- Frustrated by the lack of steady improvement in your business and its profitability?
- Do employees really understand your vision and work passionately to execute it?
- Do you have trouble finding and keeping quality people?
- Do you understand what happens inside your business in terms of key metrics, productivity and quality?

Superior strategy and execution is what allows companies to dominate their markets. Robust internal management systems are needed to accomplish this. All of the above symptoms are the result of not having the right business systems in place. These 3 systems will solve these problems for you and enable you to optimize your business for superior results, while creating higher productivity and more leverage for you and other managers. They can transform your culture.

AirTight Management Explained

AirTight Management is a distillation of management best practices into a comprehensive, easily trainable and practical system that can be implemented in weeks, not years. Bob Norton, creator of The CEO Boot Camp also created this standard for internal management systems recently. His book will be out next year. AirTight Management incorporates hundreds of the best ideas and practices from the top management gurus of the last 75 years.



THE THREE SYSTEMS

1. Strategic Planning Process

The process and roadmap for effective strategic planning with a team. Structure and develop a better plan for next year that will differentiate your company and drive up revenue and down marketing costs. Guaranteed to get buy-in and align your team for superior performance.

2. Performance, Accountability and Merit System (PAMS)

The best practices for management and leadership collected from the top business experts of our time

3. Dashboards and Business Metrics

Generate a dashboard for your company which exposes the critical metrics you can track which will put you ahead of your competition. Dashboards give your managers more time leverage, focus and improve their results in every area and create a culture of constant improvement.

These systems go across all areas of the business to enhance communications, accountability, teamwork and sustainable competitive advantage by creating a culture of performance that automatically evolves and improves. Companies that implement AirTight Management can dominate their market niches because few companies do these things well. Limited seating.

REGISTRATION: \$895 Call (508) 616-5552 AirTightMgt.com Group discounts available see shopping card

Click [Here](#) to Register online. Early-bird registration 2 weeks in advance gets \$100 discount.